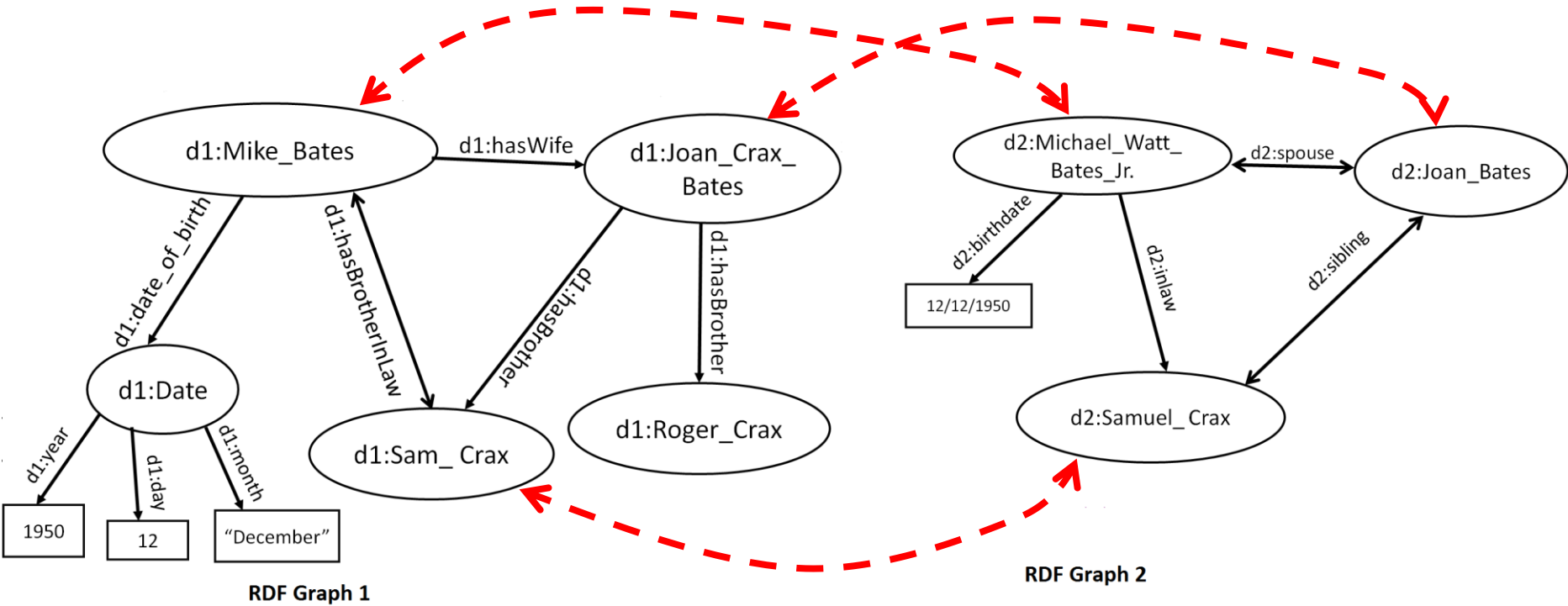With just 2% true positives provided as labeled data, how can we get **bang for buck**?

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