**Keyword Search on RDF Graphs**

*It is more than just searching for keywords*

**Search**: Enable users to search RDF data via keywords
- Discover relevant information without using *complicated queries* or knowing the *underlying ontology* or *vocabulary*

**Rank**: *Exploit the characteristics of the RDF data to increase the quality of the ranked query results*
Three different dimensions for achieving quality
- *Relevance, preferences, diversity*

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